



PLEASE COMPLETE THE FOLLOWING FOR THE CEU APPLICATION

Title: A Picture Is Worth a Thousand Words – How Compelling Construction Photos Bring Projects to Life and Connect Your Agency With the Public

Length of Presentation: 30

Abstract: (Seminar Description)

Great photography does more than simply document water infrastructure projects, it tells a story that can bring projects to life for the public by showcasing the people behind the projects that make their communities function. This presentation showcases how compelling photography can strengthen community outreach by communicating a project's purpose, progress, and community values in a way that words alone cannot.

CEU Relevance Statement:

This presentation will help operators understand the importance of project documentation – and how visual documentation can be just as applicable as written. Utilizing photography as a public outreach tool is also important and can help with obtaining buy-in from the public for projects that are often controversial due to magnitude of infrastructure or other barriers.

Author: Josh Kulla (Libby Bakke, Consor, will be co-presenter)

Company: Job Title: Josh Kulla Construction Media

Email: _____ **Phone:**

Registrations or Certifications: Libby holds D4 and T4 Certifications

Primary Job Responsibilities: Photographer for Josh Kulla, Communications Strategy Principal for Libby Bakke

Related Past Employment: N/A

Co-Authors: Josh Kulla and Libby Bakke